



LUDWIG REITER



SPRING / SUMMER 2024



Dear Ladies and Gentleman,

At Ludwig Reiter, anticipation for the season's vibrant arrival compelled us to procure exquisite, vivid leathers, now deftly crafted in the workshops of Süßenbrunn, heralding the imminent warmth of summer. Among our offerings are models adorned in resplendent sky blue and fiery chili red.

As we welcome the emergence of spring, we recognize its transitional significance. In keeping with this notion, we proudly present this catalog featuring timeless shoe models, thoughtfully selected to complement the evolving season. The choice of leather is paramount, as discerning eyes will soon discover.

From vibrant novelties to timeless classics, our collection celebrates diversity in style and craftsmanship, bringing me immense pleasure. Rest assured, this season offers an array of choices to satisfy every palate.

Enjoy browsing through our catalog,

Anna Reiter-Smith

Yours Anna Reiter-Smith

© Ludwig Reiter 2024

Many thanks to the contributors: Jamie McGregor Smith (Photo & Video), Johanna Bouvier (Styling), Laura Paal (Model), Marie-Sophie Engel (Texts), Nini Gregori (Graphic Design).



LAST OF THEIR KIND

What do our Norweger, Double Monk, and Budapester – classic Viennese shoes – all have in common? They are all crafted from the exquisite Patina Calf leather sourced from the renowned Tannerie DuPuy. This distinguished leather undergoes meticulous hand-polishing directly on the shoe, resulting in each pair being truly one of a kind.

Regrettably, this noble calf leather will no longer be available in the future due to new regulations. Nevertheless, for this season, we have secured a substantial quantity for your benefit, allowing us to craft exquisite collector's items.



NORWEGER
Patina Calf, Chestnut, Goodyear-welted
R 18-BPK.RF-3



DOUBLE MONK
Patina Calf, Maroon, Goodyear-welted
R 32-BPM.PG-3



WIENER
Patina Calf, Maroon, Goodyear-welted
R 13-BPM.RF-3



BUDAPESTER
Patina Calf, Cognac, Goodyear-welted
R 16-BPC.TF-3

ONE STEP AHEAD

Marlene Dietrich would have loved these shoes. The actress is known for pioneering the wearing of men's clothing in the 1930s, skilfully combining and appropriating the insignia of masculinity. She was renowned for her uncompromising pursuit of impeccable fit and exceptional quality, entrusting her attire to distinguished men's tailors like the venerable Viennese bespoke tailoring house, Knize.



AUGUSTINERIN
Patina Calf, Maroon, Goodyear-welted
R 22-BPM.DV-3



KAPUZINERIN
Vintage Pullup, Black, Goodyear-welted
R 12-RPS.DW-3-LI



BUDAPESTERIN
Hydro-suede, Umbra, Goodyear-welted
R 16-VWU.DW-2-KS





SOVEREIGNTY AND WISDOM

On men, Goodyear-welted shoes are considered a hallmark, “which distinguishes the men from the boys.” But what does one recognise in a woman who wears Goodyear-welted shoes?

That she is confident in her decisions, not dependent on the opinions of others, and possesses the wisdom to prioritise true values. Goodyear-welted shoes remain unparalleled in their durability and enduring quality, making them the preferred choice for individuals who navigate life with steadfast resolve and discerning priorities. While the timeless elegance of Goodyear-welted shoes may not be immediately evident to all, it serves as a distinguishing hallmark for those with an appreciation for enduring craftsmanship and timeless style.



NORWEGERIN
Vintage Pullup, Mocca, Goodyear-welted
R 18-RPD.DW-2-ES



CAMALDULENSERIN
Suede, Muscat, Goodyear-welted
R 58-VRM.DV-3A-LI

TEMPORA MUTANTUR,...

Giuseppe Tomasi di Lampedusa already knew in his novel “Il Gattopardo” that “if we want everything to stay as it is, everything must change.” The same ethos extends to our elegant loafers; while unthinkable to overhaul such a classic model, we’ve adeptly adapted it to meet contemporary demands. With the new College Last, we’ve preserved its timeless slim appearance while enhancing comfort with increased width in the ball area. As we echo the Latin proverb, ‘Tempora mutantur, nos et mutamur in illis’ – times change, and so do we.



PENNY LOAFER
Box Nappa, Dark brown,
Goodyear-welted
R 41-BND.LC-3

ARCHETYPE

Transitioning from loafers to docksiders marks the path to a thoroughly deserved respite. Few shoes embody the quintessence of leisure as archetypally as these.

One might jest that the utilitarian design of these shoes, inspired by Native American moccasins, rose to prominence on the glamorous runways of Italy. In these docksiders, Ludwig Reiter pays homage to the enduring legacy of tried and tested quality. Embracing the typical construction of moccasins – the forebears of all footwear – the commitment to excellence shines through.



DOCKSIDER
Suede, Quartz
V H51-VQ-CC

SUOLA DA BARCA

Completing the triumvirate of casual shoes are the Palermo sneakers. In shape, they resemble a loafer, but with the sole of a sneaker – that's leisure.



PALERMO
Suede, Navy blue, Side-wall stitched
T 559-VRN



PALERMO
Suede, Safari, Side-wall stitched
T 559-VLJ



Did you know why this so-called boat sole only has very small grooves? No dirt or stones should be able to get caught in them and scratch the polished mahogany wood deck.



HYDROPHOBIA LOVE

Light blue suede leather? Fear and concern about the durability of its pretty appearance are our first thoughts. That's why the Oehler tannery has developed hydrophobic leather. Hydrophobic leather is breathable like normal leather and additionally possesses other good properties.

Due to the hydrophobic treatment, it dries faster, thus providing better heat regulation and maintaining its shape longer. No water marks or stains form on the surface. The leather is overall easy to care for, as dirt does not penetrate the material. Since hydrophobic leather does not dry out as quickly, it is better protected against leather breakage and premature aging. Even with abrasion or damage to the surface, the leather remains water and dirt repellent, unlike surface treatment with an impregnating agent, which is only applied to the surface and wears off over time.

From now on, this leather will gradually be used in all suede leather models by Ludwig Reiter.



Oehler tannery since 1823

The Oehler tannery has existed since 1823 and stands for durability and quality. For six generations, the Oehler family has been developing and tanning high-quality leather in Marbach am Neckar, Germany.





SKY BLUE

No water clouds the light blue of this spring-summer collection; rather, it lets the mind wander into the distance and think of Ella Fitzgerald, who sang in her 1958 song “Blue Skies”:

Blue skies - Smiling at me - Nothing but blue skies - Do I see. ...
Never saw the sun shining so bright - Never saw things going so right.



TENNIS
Hydro-suede, Sky blue, Side-wall stitched
T 560-VWH



ESPADRILLO
Hydro-suede, Sky blue, Sacchetto
T 501-VWH



SIESTA BAG
Hydro-suede, Sky blue
N T746-VWH



TRAINER
Suede, Quartz, Sky blue, BW-Sportssole
T 582-VTQ-VWH



NO BROWN IN TOWN

So goes the old British men's shoe etiquette, but red on shoes is regal. Judy Garland had magical red shoes in "The Wizard of Oz", the Pope wears red shoes, and now you can find red shoes at Ludwig Reiter. The season highlights are made from soft, lightly embossed chevreaux leather, in the fiery colour chili.



GARDENER
Nappa Chevreaux, Chili, Natural Rubber
T 549-CNFJ



ESPADRILLO
Suede, Chili, Sacchetto
T 501-VRF



TENNIS
Suede, Chili, Side-wall stitched
T 560-VRF



TRAINER
Suede, Chili, Sky blue, BW-Sportssole
T 582-VRF-VWH



DIGNIFIED RED

“The effect of this colour is as unique as its nature. It gives an impression of both seriousness and dignity as well as grace and charm. It achieves the former in its dark, concentrated state, and the latter in its light, diluted state. Thus, the dignity of age and the loveliness of youth can clothe themselves in one colour.”

J. W. Goethe, Theory of Colour, 1808 – 1810



KLIMT
Nappa Chevreaux, Chili, Goodyear-welted
R 59-CNF.DN-3A-LI



PAMINA
Nappa Chevreaux, Chili
D 8515-CF



THERESIA
Nappa Chevreaux, Chili
N T668-CNF



PORTEMONNAIE
Nappa Chevreaux, Chili
N T938-CNF

A MASTERPIECE IS CREATED

Many steps are required to craft a high-quality handbag at Ludwig Reiter. From the cutting of the leather to the final stitch, everything is meticulously done by hand in over 400 steps, a few of which are shown here:



The fine leather is hand-cut with a feather knife.



The edges of the individual parts of the bag are folded in using a folding bone.



The individual parts of the bag are sewn together on a time-honoured free-arm sewing machine.



The handle and the side pleats are hand-stitched on the so-called "horse."



THERESIA
Country Calf, Cognac
N T668-GPC



Scan the QR code to watch the video showcasing the crafting process of the "Theresia" bag and immerse yourself in the art of craftsmanship.

Accompanying the video is the music piece "Sicilienne" by the Viennese composer, pianist, singer, and music educator Maria Theresia Paradis (1759–1824). Despite being blinded as a child, she did not let this hinder her from emerging as a prominent figure in the Viennese music world during the time of Wolfgang Amadeus Mozart and Joseph Haydn. Maria Theresia performed before the monarchs of Europe and toured from 1783 to 1786 with her mother throughout the continent. Upon her return to Vienna, she dedicated herself to composing her own music, resulting in a substantial body of work. Her dedication to the musical education of women during that era is commendable, and she is also regarded as a pioneer in blind education.



LUDWIG REITER

AUSTRIA

Vienna I, Mülkersteig 1	+43 1 533 42 04
Vienna I, Führichgasse 6	+43 1 512 61 46
Vienna XXII, Weingartenallee 2 (Factory Store)	+43 1 2559 300-61
Salzburg, Goldgasse 3	+43 662 870 580
Graz, Sackstraße 12	+43 316 825 416
Kitzbühel, Bichlstraße 26	+43 5356 65004

GERMANY

Berlin, Kurfürstendamm 50	+49 30 886 81 776
Hamburg, Hohe Bleichen 19	+49 40 357 12 930
Düsseldorf, Grabenstraße 1A	+49 211 323 91 10
Frankfurt, Schillerstraße 14	+49 69 282 066
Munich, Burgstraße 8	+49 89 943 01 370
Stuttgart, Münzstraße 3	+49 711 722 318 38
Cologne, Ludwigstraße 2-6 (Franchise)	+49 221 272 496 05

SWITZERLAND

Zurich, Wühre 17	+41 43 497 24 94
------------------	------------------